

DIGITAL MARKETING

CERTIFICATE PROGRAM 2 MONTHS

○ COURSE CONTENT

SOCIAL MEDIA MARKETING
CONTENT MARKETING
GOOGLE ADS | GOOGLE ANALYTICS
SEO | GOOGLE SEARCH CONSOLE
GOOGLE ADSENSE
GOOGLE TAG MANAGER
EMAIL MARKETING
PERFORMANCE & AFFILIATE MARKETING
E-COMMERCE MARKETING
LEAD GENERATION FOR BUSINESS
AI & AUTOMATION TOOLS
BLOGGING

○ USP_s

GOOGLE CERTIFICATE*
META CERTIFICATE*

○ CAREER PATHS

SOCIAL MEDIA EXPERT
DIGITAL MARKETING EXPERT
BRANDING CONSULTANT

COURSE FEES STRUCTURE

DOWN PAYMENT

Course Fees ₹ 25,000

Registration Fee : ₹ 10,000

Date of Joining Fee : ₹ 15,000

**Additional exam required*

